



Be a part of India's rising consumption story!

Aditya Birla Sun Life India GenNext Fund

(An open ended Equity scheme following Consumption theme)

Monthly SIP of ₹10,000

would have grown to

₹1.14 Crores TODAY!

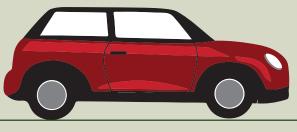


₹16.13 Lakhs in 17 years#

Investment of ₹1 Lakh



grew to



*Inception date: August 05, 2005

What will drive India's consumption story?



A large number of young Indians are joining workforce

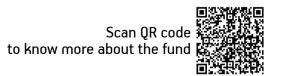


Rising income level likely to increase spending power



Increase in high value consumption





Scheme Performance Summary

Aditya Birla Sun Life India GenNext Fund - Regular Plan - Growth Option			NAV as on July 31, 2023: ₹161.30			
Fund Manager: Mr. Chanchal Khandelwal (since August 26, 2015) and Mr. Dhaval Joshi (since November 21, 2022)						
Particulars	CAGR % Returns					
	Since Inception	5 Years	3 Years	1 Year		
Aditya Birla Sun Life India GenNext Fund	16.71%	14.29%	24.95%	16.63%		
B: NIFTY India Consumption TRI	NA	11.14%	20.78%	12.70%		
AB: SGP BSE SENSEX TRI	14.21%	13.42%	22.38%	16.93%		
Current Value of Standard Investment of ₹10,000 invested (in ₹)						
Aditya Birla Sun Life India GenNext Fund	1,61,300	19,509	19,509	11,672		
B: NIFTY India Consumption TRI	NA	16,961	17,619	11,277		
AB: SGP BSE SENSEX TRI	1,09,288	18,773	18,329	11,703		
Inception date: Aug 05, 2005						

Past performance may or may not be sustained in future. The above performance is of Regular Plan - Growth Option. Kindly note that different plans have different expense structure. Returns for dividend option would assume reinvestment of dividends declared, net of dividend distribution tax, if any, at the then prevailing NAV. Load and Taxes are not considered for computation of returns. When scheme/additional benchmark returns are not available, they have not been shown. Total Schemes managed by Mr. Chanchal Khandelwal is 4. Total Schemes managed by Mr. Dhaval Joshi is 50.

PERFORMANCE OF OTHER OPEN ENDED SCHEMES MANAGED BY Mr. CHANCHAL KHANDELWAL						
Fund Manager: Mr. Chanchal Khandelwal						
Scheme Names	CAGR % Returns					
	5 Years		3 Years		1 Year	
	Scheme	Benchmark	Scheme	Benchmark	Scheme	Benchmark
Aditya Birla Sun Life MNC Fund	6.38%	10.35%	12.69%	20.01%	9.91%	18.23%
Aditya Birla Sun Life Equity Hybrid '95 Fund	8.73%	11.89%	18.72%	17.11%	12.04%	13.24%
Aditya Birla Sun Life Special Opportunities Fund	NA	NA	NA	NA	15.55%	17.31%

a. Mr. Chanchal Khandelwal manages 4 open-ended schemes of Aditya Birla Sun Life Mutual Fund.
b. Different plans shall have a different expense structure. The performance details provided herein are Regular Plan - Growth Option.

PERFORMANCE OF OTHER OPEN ENDED SCHEME MANAGED BY MR. DHAVAL JOSHI							
Fund Manager: Mr. Dhaval Joshi							
Scheme Names	CAGR % Returns						
	5 Years		3 Years		1 Year		
	Scheme	Benchmark	Scheme	Benchmark	Scheme	Benchmark	
Aditya Birla Sun Life Small Cap Fund	10.47%	15.05%	34.71%	39.75%	26.00%	32.34%	
Aditya Birla Sun Life Infrastructure Fund	14.58%	15.96%	38.78%	26.33%	41.37%	25.73%	
Aditya Birla Sun Life Equity Advantage Fund	9.49%	14.85%	21.36%	28.53%	14.29%	20.49%	
Aditya Birla Sun Life Midcap Fund	11.84%	17.24%	30.11%	35.20%	17.81%	26.98%	
Aditya Birla Sun Life Dividend Yield Fund	12.53%	13.29%	26.10%	24.91%	25.95%	17.25%	
Aditya Birla Sun Life Banking & Financial Services Fund	9.36%	12.45%	28.34%	24.64%	26.44%	17.56%	

Note:
a. Mr. Dhaval Joshi manages 50 open-ended schemes of Aditya Birla Sun Life Mutual Fund.
b. Different plans shall have a different expense structure. The performance details provided herein are Regular Plan - Growth Option.

SIP PERFORMANCE - REGULAR PLAN - GROWTH (ASSUMING SIP OF ₹10,000 PER MONTH)						
Fund Managers: Mr. Chanchal Khandelwal & Mr. Dhaval Joshi						
Particulars	Since Inception	5 Years	3 Years	1 Year		
Total Amount Invested (in ₹)	21,60,000	6,00,000	3,60,000	1,20,000		
Market Value of amount Invested	1,14,40,450	9,49,442	4,72,979	1,34,872		
Scheme Returns (CAGR)	16.40%	18.43%	18.59%	23.88%		
B: NIFTY India Consumption TRI Returns (CAGR)	NA	16.57%	17.53%	19.31%		
AB: SGP BSE SENSEX Returns (CAGR)	13.44%	16.89%	16.50%	21.01%		

Date of First Installment: September 01, 2005 & Scheme Inception Date: August 05, 2005. Past Performance may or may not be sustained in future. For SIP returns, monthly investment of equal amounts invested on the 1st day of every month has been considered.

PRODUCT LABEL						
Name of Scheme	This product is suitable for investors who are seeking*:	Riskometer	Benchmark Riskometer NIFTY India Consumption TRI			
Aditya Birla Sun Life India GenNext Fund (An open ended equity scheme following Consumption theme)	Long term capital growth Investments in equity and equity related securities of companies that are expected to benefit from the rising consumption patterns in India fuelled by high disposable incomes	Moderate Moderate High High High High High High High High	Moderate Moderate Moderate Might High High High High High High High High			
*Investors should consult their financial advisors if in doubt whether the product is suitable for them.						

Data as on July 31, 2023 | B: Benchmark | AB: Additional Benchmark

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